



Mali M. Baum

Founding & CEO **W Lounge** | Founding Partner & CEO at upcoming **MAGDA GROUP** new fund Of Funds in Germany & Global with focus on diverse team.

Co-Founder **Wi** (Women's Influencer) network | Advisor | Speaker

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'Mali is one of the People *Shaping Female Founders Future and opportunities* at the Startups Ecosystem in Berlin and Germany, recently announced raising a new fund in Berlin with focusing on diverse team to invest into the ecosystem, building more success stories and uplifting the tech ecosystem in Germany'

Born in TLV, active in NYC and SV and living in Berlin, active globally.

W Lounge is the ecosystem machine, highly professional Business network in the tech Ecosystem in Berlin and Germany. Running high level events and conferences, Working with biggest corporate, Government, Co-working places, Business clubs, Tech communities, Universities, Business angels, VCs and startups, building more role-models into the market, also building a great awareness for women in tech and women in front of businesses, W Lounge has global collaborations in Europe, TLV, SiliconValley, NYC, CHINA

MAGDAGROUP is a new upcoming fund of fund in Berlin. A leading team that aims to achieve the goal of making Berlin, Germany very attractive for investments. Raising the awareness for diversity inside its portfolio, VCs and startups, and uplifting the tkt-size / capital in the local tech ecosystem.

Co-founded Women's Influencers **Wi** women organization with the mission of bringing more women to the FRONT of businesses, locally and internationally.

Mali is very involved in Berlin startup Ecosystem. mentor and Judge at **eBay StartUp Cup** program. active partner at the **Start Alliance** by **Berlin Partner** and involved in several startups. Global ambassador for **SheLovesTech**, the Chinese initiative in Berlin for women in Tech. Guests Lecturer at **FOM** University of Applied Sciences since Berlin, mentor at **Startupbootcamp** and more,

Started her career in the commerce industry at 2008 with innovative educational-toys for kids and partnered with the tech industry to create and combine educational app for kids with the brand. Co-founding her Global brand started her journey as a CEO and business development. Her brand was sold at the US, Asia, EU markets and Australia and won numerous awards for innovation and design.

Mali has played several roles as board member in various organizations;
WIT (Women in toys) at the US. International chapters chairperson, Board member.
Member of Public leadership at the Israeli Export&International Cooperation Institute while living in TLV.
Business mentor for young entrepreneurs and start-ups .
Lecture in universities on Entrepreneurship and International Business.